

Chapter 11

“The Do’s and Don’ts Regarding Due Diligence in the Estate Planning Process”

Course Description: The estate planning process can be quite complex and confusing to the practitioner and the client. This course teaches the practical day to day concerns of objectivity and meeting the client’s needs that the estate planning process requires. This course will be supplemented by the content author’s audio supportive material.

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Course Syllabus: Recommended Study Time = 1 Hours

Hour 1: Introduction and Course Outline

Estate and Tax Planning Go Together

Know Your CPA

Cost Basis is Valuable Key

50% AGI Reduction

Tax Code References

Due Diligence and Red Flags

What Blows Up a CRT

The IRA-CRT Trap

4 Exemptions from Gross Estate

Non-US Citizen Specialty

Producers Role in Estate Planning Process

Educate Your Client

Why Do Estate Planning?

Marketing and Prospecting

Professional Networking

Referrals From Clients

Age Old Adage: “Go To Your Book”

The Process With The Client

First Appointment Elements

Second Appointment Elements

Third Appointment Elements

Fourth Appointment Elements

The 11 Sections of the Written Plan

Course Review and Summary